



BECOME A SPONSOR

ABOUT

Established in 1961, WUFO is the only African American owned radio station in Western New York. The WUFO Radio History Collective is a Black History Radio Museum dedicated to the stories of community and sounds of Rhythm & Blues, Soul, and Gospel music. WUFO has provided America with popular African American radio personalities, including Frankie Crocker, Gary Byrd, Jerry Bledsoe, Thelka McCall, Dwayne Dancer Donovan, Don Allen, Don Mullins, and many more! You can visit and see how a radio station operates.

MISSION

WUFO Black Radio History Collective is dedicated to preserving African American radio culture of Western New York. The Collective strives to inspire cultural, intellectual, and community involvement through special events and exhibitions featuring icons and musical legends.

Business Name		Contact	Web Address	
Address		City	State	Zip
Phone		Email		

Sponsorship Level

- \$20,000** Presenting Radio Station Host
- \$10,000** Signature Broadcaster
- \$5,000** Collective Producer
- \$3,000** Supporting DJ
- \$1,080** 1080 FM Contributor
- \$45** 45 Club

Payment

- MAKE PAYMENT ONLINE** at <https://www.wufoblackradiohistorycollective.org/support>
- Please invoice my business
- Check enclosed
- Mail this form to: WUFO Black Radio History Collective, 143 Broadway Ave, Buffalo, New York 14203

Please send (.eps or .ai) logo artwork to: info@michiganstreetbuffalo.org If your organization is a past sponsor, we have your logo and ad on file, but would need a (new) ad if size or content changes.



SPONSORSHIP LEVELS

Level	Perks	Amount
Presenting Radio Station Host	<ul style="list-style-type: none"> Name engraved on a 1080 brick that will be incorporated into the building and sidewalk of the new museum. Ad/Logo Listed on Website for 1 year. Ad/Logo printed on all programs for 1 year. Advertising on any radio ads related to the Collective. 10 Free Admission Tickets. 1 Private Tour for a group of up to 20 people with WUFO CEO Sheila Brown. Name/Logo on new exhibit space material for at least 5 years. 	\$20,000.00
Signature Broadcaster	<ul style="list-style-type: none"> Name engraved on a 1080 brick that will be incorporated into the building and sidewalk of the new museum. Ad/Logo Listed on Website for 1 year. Ad/Logo printed on all programs for 1 year. Advertising on any radio ads related to the Collective. 10 Free Admission Tickets. 1 Private Tour for a group of up to 20 people with WUFO CEO Sheila Brown. 	\$10,000.00
Collective Producer	<ul style="list-style-type: none"> Name engraved on a 1080 brick that will be incorporated into the building and sidewalk of the new museum. Ad/Logo Listed on Website for 1 year. Ad/Logo printed on all programs for 1 year. 10 Free Admission Tickets. 	\$5,000.00
Supporting DJ	<ul style="list-style-type: none"> Name engraved on a 1080 brick that will be incorporated into the building and sidewalk of the new museum. Ad/Logo Listed on Website for 1 Year. 5 Free Admission Tickets. 	\$3,000.00
1080 FM Contributor	<ul style="list-style-type: none"> Name engraved on a 1080 brick that will be incorporated into the building and sidewalk of the new museum. 	\$1,080.00
45 Club	<ul style="list-style-type: none"> Name on 45 Record that will be incorporated into the design of the new museum. 	\$45.00